

Parental Intelligence & Control

Stay Safe!

The explosion of mobile computing, in the form of smartphones, tablets, mobile apps and on-line services, poses new challenges for parents. The Web, with all its wealth of knowledge, connectivity, content and services has never been more accessible to children, and at the same time more out of the reach and control of their parents. Parents need to be able to apply controls on the content and services their children access online, in order to protect them from unwanted, malicious or even abusive content. This is the essence of Parental Control solutions.

Content Control is becoming the leading topic in Parental Control, and new creative ways to filter web, social networking, messaging and application content are being offered to end-users. Mobile users expect to receive complete protection from unnecessary and offensive content, while preserving the rich user experience modern day smartphone and tablet devices deliver.

Content is delivered through a multitude of media channels and in a vast number of formats: instant messaging, email, apps, social networks, push notifications, in-game notifications and geo-location services to name but a few. The challenge for Content Control is to define a single device policy, according to a pre-defined age-group, and apply content restrictions regardless of media, source or format.



SafeMobile Kids delivers a complete, multi-layered parental intelligence and control solution for smartphone and tablet devices, effectively shielding kids from offensive content, through all media types.

SafeMobile Kids



SafeMobile Kids creates an active shield, protecting and filtering kids from exposure to harmful, abusive or offensive content. The platform monitors and screens web browsing, email, text messaging, social networks as well as mobile apps.



SafeMobile Kids employs cutting-edge content filtering techniques to ensure kids worldwide stay safe while using their smartphone and tablet devices. The service analyses content requests and verifies the content is suitable for the age group and usage profile of the child.



SafeMobile Kids monitors app download and install, restricting access to adult app downloads in GooglePlay, and allows access to a dedicated *Kids AppStore* offering age specific app downloads.

Why SafeMobile?

SafeMobile Kids is the most advanced, most comprehensive mobile parental control solution in the marketplace to date. Our feature rich platform tackles all possible ways of accessing content, filtering through every channel the content you want your kids to access, and nothing else.

SafeMobile Features

SafeDevice

Protection starts at the core. SafeMobile Kids completely controls the device itself, enforcing usage policies, highly-secure device restrictions, and prevents "Break-out-of-jail" scenarios. Special features: Find my Kid, Emergency Button, Parent Speed-dial.

SafeWeb

Our cutting-edge filtering technology allows your kids access to the content they need, and nothing else, without feeling restricted. Our unique web browser has embedded content filtering capabilities, multi-language support, YouTube and GooglePlay content restrictions, Google SafeSearch and more.



SafeApps

Mobile users use apps to access content. *SafeApps* makes sure your kids can only search for, download and install the appropriate apps for their age and profile. *SafeApps* uses App blacklists and whitelists, offers a dedicated *Kids AppStore* which includes App auto-update and install, App distribution push notifications.

Safety-as-a-Service

SafeMobile Kids is a cloud-based solution, delivered over the Web to devices. Kids enroll to the service from their smartphone or tablet device and download a pre-configured usage profile. The profile controls all content delivered to the device, and applies appropriate content filters, feature controls and mobile app restrictions. SafeMobile Kids can be shipped pre-installed on new devices, or installed on supported devices as a service.

